

EDN & MOVING DOCS



European Documentary
Network



EDN



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EDN:

Membership organisation

Established 1996

Offices in Copenhagen, Berlin & Brussels

5 staff members

Approx. 900 members from 60 different countries

Tagline – Stimulating networks & knowledge within the documentary
sector

What does EDN offer?

-EDN is the only international organisation that works with all aspects of the documentary industry and we welcome members from all parts of the industry

- Web site: edn.network
- Information and knowledge
- Networking and matchmaking
- Publications: EDN Financing Guide and EDN Co-production Guide
- Individual consultations – Edn on Demand
- Seminars, workshops and pitching sessions
- Lobby work

MEDIA AND SOCIETY

European documentary in a changing media landscape

- initiative designed to support the European documentary sector
- aim: set out a blueprint to secure a sustainable future for the industry
- academics, documentary filmmakers, key documentary organisations, media policy makers and stakeholders
- survey: edn.network/activities/media-and-society-initiative/
- fact-finding, analysis and policy discussion → whitebook
- first presentation in November at IDFA, Amsterdam

Moving Docs



A pan-European Documentary screening network

- Launched in 2015
- Founded by EDN - European Documentary Network
- Supported by Creative Europe – Promotion of European Works online
- Pan-European partnership for the distribution and marketing of documentaries

Co-funded by the
European Union



Creative
Europe
MEDIA



European Documentary
Network

Objectives

- Transnational release of documentaries
- Audience engagement and development
- Reaching new audiences
- Encourage European film professionals to build synergies, share knowledge and content & use new marketing techniques
- Combine event cinema with innovative online distribution



Over 80 film professionals
spread over 20 countries and 31 organisations

Coordinators: EDN (Denmark), Anemon (Greece)

Audience engagement strategy partners: Film & Campaign (Scotland), Together Films (England), Gruvi (Denmark)

Screening partners: Against Gravity (Poland), Autlook Filmsales (Austria), Berlin Documentary Film Club, DOK.fest Munich and Rise and Shine Cinema (Germany), CineDoc (Greece), Demiurg (Slovenia), Doc/it (Italy), Doc Lounge (Denmark, Finland, Norway, Sweden), DocsBarcelona (Spain), DocPoppies (Belgium), Dokudom (Bosnia and Herzegovina), DOXBIO (Denmark), Five Stars Film Distribution (Serbia), Lemosos International Documentary Festival (Cyprus), MakeDox (Macedonia), New Notions Cinema (Northern Ireland), One World (Czech Republic), Take One Action (Scotland)

Media partners: ARTE Europe, Al Jazeera

Associate partners: Thessaloniki FF, Greek Film Centre, University of Glasgow, European Audiovisual Observatory, Israeli Documentary Filmmakers Forum

Examples of films and campaigns

- At Home in the World
- Free Lunch Society

At Home in the World

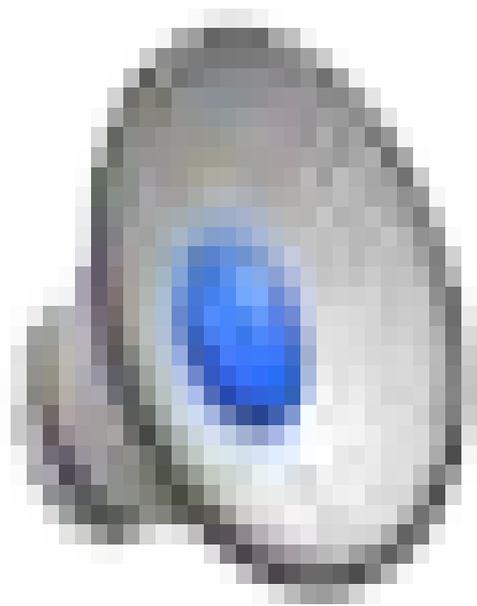
- Focus on providing education for refugee children
- Pan-European screening of At Home in the World
- Facebook Live event with a discussion about the importance of education for child refugees in Europe
- International partnerships with UNICEF and Al Jazeera English
- Under the auspices of Christos Stylianides, EU Commissioner for Humanitarian Aid and Crisis Management
- #HopeSchool Fundraising Campaign

Free Lunch Society

- Centrally produced animation on unconditional basic income
- Sharing of clips among partners
- Book competition on facebook and twitter
- Pan-European screening in collaboration with Basic Income Earth Network



GOLDEN GIRLS & OVALmedia
A FILM BY CHRISTIAN TOD
**FREE
LUNCH
SOCIETY**
COME COME BASIC INCOME



2018 CAMPAIGN TITLES

***Golden Dawn Girls* (Norway, Denmark, Finland).** The rise of far-right nationalist Greek party Golden Dawn, seen from the perspective of wives and daughters of imprisoned leaders.

***Silvana* (Sweden).** An intimate love story chronicling the life of contemporary feminist icon, Swedish rapper Silvana Imam.

***Over the Limit* (Poland, Germany, Finland).** A groundbreaking year in the life of rhythmic gymnast Margarita Mamun, whose ultimate aim is to compete in the Olympic Games.



Future plans

Pan-European survey 2019

- documentary audiences in a minimum of 15 European countries.

Survey will offer insights into:

- how documentaries are “discovered”
- which platforms they are viewed on
- willingness of audiences to pay for online documentary content
- impact of documentaries
- the importance of event cinema
- impact of Moving Docs

EDN

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MOVING DOCS

movingdocs.org